

Fashion Highlights for Autumn/Winter 2026/27

The Hottest Trends of the Cold Season

Essen, 19.08.2026

As temperatures drop and nature is cloaked in warm, vibrant colours, fashion also reveals its multifaceted side. The Autumn/Winter 2026/27 collection brings together contrasting influences in perfect harmony: cosy and cool meets elegant and feminine, sporty casualness meets striking statements. Shoes and bags take centre stage and define the looks – sometimes understated, sometimes expressive, but always with a keen sense of style and attention to detail.



Colours of the Season

The focus is on a colour palette that radiates warmth and depth. Brown tones dominate in all their shades – from light cappuccino to creamy caramel and rich mocha. These natural colours have a calm, high-quality feel – and they can be combined in a variety of ways. They are complemented by sophisticated shades such as burgundy, which adds deliberate accents and plays a key role, particularly in feminine silhouettes and bags. Black remains a central element of the collections, bringing clean lines, urban coolness and timeless elegance.

Wild West Fashion

Stylistically, this winter's collection is surprisingly versatile. Western-inspired influences characterise many of the designs: boots and ankle boots featuring cowboy silhouettes, subtle fringed details and modern interpretations of classic Chelsea boots lend the looks a casual, slightly nostalgic feel. At the same time, these influences are given a modern twist – for example, through a minimalist colour palette of brown, beige or black, and cosy details such as faux fur, which add softness and a distinctly winter-ready feel to the styles.

Style Rebellion

At the same time, bold and expressive styles are gaining popularity, led by chunky boots with thick soles and striking block heels. The styles are robust yet stylish – perfect for urban looks that make a real fashion statement. Especially when paired with clean silhouettes and feminine elements, they create an exciting contrast that instantly elevates any outfit. Perfect match: bags in metallic finishes, especially in shimmering silver, add a cool, modern touch.

Sporty Fashion

Sporty influences play a key role as we transition from autumn to winter. Trainers come in soft, natural tones or showcase subtle combinations of colours and materials. Lighter styles are ideal for those last few mild days, whilst lined models and mid-cut trainers provide extra warmth. Sneakers combine comfort and fashion effortlessly: flat soles, jogger-inspired designs and high-quality details create a modern and refined look. Metallic elements and eye-catching charms add subtle accents – and are a must-have for this season's bags, where they add a touch of individuality and a playful twist.

Focus on Femininity

This is balanced by a clean, feminine elegance reflected in sophisticated silhouettes. Boots and ankle boots come in classic colours such as black, brown or burgundy and feature refined details: delicate heels, slender shapes, and striking knee-high or over-the-knee styles. Modern interpretations such as shark boots with a distinctive shaft design also make a bold fashion statement and add a sense of dynamism to the looks. Pumps are synonymous with elegance not only during the festive season, effortlessly creating standout outfits that draw attention. With feminine elements such as bows, buckles, straps or softly slouched silhouettes, they exude a subtle, sophisticated playfulness.

Cosy Time

A key theme of the season is 'Cosy', which evokes a sense of stylish comfort and modern ease. Cosy scarves, hats and gloves, as well as lined boots, loafers and trainers, offer warmth and comfort while remaining stylish everyday essentials. Soft materials such as faux fur and warm linings ensure a comfortable wear, while subtle colours such as brown, beige or blue make the pieces versatile and easy to mix and match. Details such as eye-catching lacing add rustic-inspired accents. Even ballerinas are becoming winter-ready: in a Mary Jane style, lined and strikingly decorated with faux fur, they combine comfort with a feminine aesthetic. The trend is complemented by boho-inspired elements such as fringing, beads and stitching, which add a casual, relaxed touch.

Animal Prints: Cool & Confident

Expressive designs featuring animal prints make a bold fashion statement. Leopard print remains the dominant pattern, appearing on accessories such as bags, as well as on boots, ankle boots and trainers in a variety of styles – from eye-catching, edgy designs with chunky soles and block heels to more understated styles for everyday wear. These on-trend patterns add a dynamic touch to any outfit and can be mixed and matched in countless ways. The look is enhanced by striking details: large buckles, high shafts and eye-catching soles emphasise a rebellious, urban look that exudes self-confidence.

Modern College Looks

In contrast, there are classically inspired styles with a modern twist. Loafers draw on the college look and are reinterpreted in a contemporary way – clean and high-quality, some with platform soles or striking details. These styles combine tradition with modernity and offer versatile styling options from casual to elegant. The perfect complement: classic leather-look shoulder bags or East West bags add

a modern touch.

Male Fashion

Men's footwear fashion for Autumn/Winter 2026/27 is functional, versatile and style-conscious. Rugged worker boots and outdoor-inspired designs make a statement in everyday wear, while classic Chelsea boots and business lace-ups offer an elegant alternative. Sneakers complete the look with sporty designs, featuring eye-catching colour-blocked soles or modern, jogger-inspired silhouettes. Loafers add a touch of effortless elegance, while rustic boots emphasise a masculine aesthetic. Brown, beige and black dominate the colour palette here as well – timeless, versatile and always appropriate.

Everything for the Kids

For children, this season blends practicality with playful details, drawing strongly on adult fashion trends. Adorable first walking shoes, flexible barefoot-style shoes, trainers and little boots offer comfort and freedom of movement. Cosy booties and lined trainers keep feet warm and reflect the designs of the grown-ups with faux fur or Western-style fringing. As with the adults' range, muted natural tones and vibrant colour combinations dominate the colour palette. Functionality is, of course, a must: outdoor styles are just as popular with the little ones when they're running around outdoors and jumping in puddles.

Girls' styles focus on berry tones, pink and rose, complemented by playful highlights such as leopard print details or charming heart appliqués. Combinations of brown and yellow also create a modern look. Boys take their cue from men's trends and prefer minimalist, cool styles with clean lines and sturdy materials. Shoes with integrated lights in the sole remain a particular highlight, combining functionality with fun. This makes winter a real highlight!

DEICHMANN SE, which is headquartered in Essen, Germany, was founded in 1913 and is still a wholly-owned family company. The corporate group is the European footwear retail market leader with operations in more than 30 countries worldwide. It employs about 50,000 people and operates approximately 4,700 stores and about 40 online shops. In addition to the DEICHMANN stores, the company owns Dosenbach, Ochsner Shoes and Ochsner Sport in Switzerland, vanHaren in the Netherlands and Belgium and Rack Room Shoes in the USA. It also owns the SNIPES Group with stores and online shops in Europe and the USA. For many decades, the company has been involved in a variety of social projects, for example through the DEICHMANN Foundation.