

The Autumn/Winter Essentials 2025/2026 are here!

DEICHMANN presents the new season's fashion trends

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Women's fashion: stylish in every situation Our daily lives are an adventure and we all want to look our best while we're juggling career and family, shopping trips and play dates, girls' nights out and family chaos. And the key to that is wearing fashions that make us feel comfortable, strong and confident!

DEICHMANN's new autumn/winter collection is just as varied as life itself. Shiny patent accessories meet cosy looks; feminine ankle boots, ballerinas and courts meet rebellious boots; darkest black meets charming brown and red tones; chunky soles and studs meet delicate wow details such as bows, special heels or distinctive animal patterns – from leopard and zebra to cow.

Power looks

With the right attitude, we can master any challenge: from salary negotiations to the next child rebellion! The new, extravagant boots and loafers with their rebel chic look provide an additional power boost. Midnight black or eye-catching all-over white and beige looks, solid soles, patent finishes, lacing, distinctive shafts, buckles and studs ... These shoes make bold (style) statements!

Ballerinas and ankle boots with eye-catching details and soles show a rebellious streak, combining dainty elegance with cool extravagance in a very unique way. The perfect addition: black "it" bags in a patent look with shiny effects!

Show your wild side

Loud, louder, animal! Animal looks are everywhere this season – on sneakers, ankle boots, boots, ballerinas, courts, cosy boots, handbags and bucket hats – and that's good news! After all, leopard, tiger, zebra, snake and cow prints are a unique way to combine style with extravagance: in all-over designs (very stylish on over-the-knee boots!), as highlights on otherwise clean designs or combined with striking buckles for an even bolder look. How about a faux-leopard-skin bag with matching shoes? We love them!

Elite nonchalance

Let's hear it for quiet shades: pretty ballerinas, loafers and pumps are the stars of this show. Subtle shades including black, brown and burgundy, tweed patterns, premium-quality leather designs, understated buckles and heels and Mary Jane straps exude an air of quiet luxury coupled with college vibes. Elegant understatement meets elite nonchalance.

Sneaker time!

Everyone knows that sneakers are always in style! With their slim tennis shoe design, they are perfect as everyday footwear, as part of a chic office outfit or paired with a dress or trouser suit at modern

weddings. The clean look is interspersed with distinctive jogger styles and outfit-dominating Y2K silhouettes. Autumnal brown, beige tones and subtle colour combinations are joined by velour and metallic details to add a special touch to selected styles.

New femininity

The fashion spotlight is on new femininity. We love elegant courts, ballerinas, over-the-knee boots and ankle boots, yet this season's models are all about strong and confident looks. It's the wow details that count: from sparkling crystals to chains and bows and special heels that embody understated luxury. This luxury is further emphasised by a colour palette of elegant black, soft white, pink, shimmering champagne and deep burgundy, as well as pretty heart-shaped handbags.

That autumn feeling

Hello autumn! We can't wait for those long walks in colourful landscapes, the first breath clouds, pumpkin spiced lattes and, of course, our most beautiful autumn outfits. Knee and ankle boots are the footwear of choice and they look amazing with cosy jumpers, thin coats and snuggly accessories. Brown, beige and burgundy are the focus colours in boot models with different shaft heights and designs ranging from classic to bootie.

Burgundy accessories such as backpacks, dainty handbags and brogues are this season's must-haves.

Wishing for snow

We all love to dream about après-ski, winter breaks in the mountains and white Christmas... but back in the real world, the new boots with abundant faux fur – inside and out – make wishes come true! Cosy and stylish on slip-on, slipper and classic long boot models. And because it can never be snuggly enough in the cold season, we're pairing them with bags boasting faux-fur details.

Cosy boots feature a new sock shaft with decorative laces over the faux fur – or without: in a puffy boot look. Winter – we're ready!

Men's styles

At the office, on the way to the gym or on a date: sneakers are the perfect footwear for every life situation. That's because they go with all kinds of outfits, either completing the look harmoniously or standing out stylishly. Mild autumn days the perfect time to wear them in muted black, camel, grey and beige tones, for example. Shoes in shades of beige or grey with all-over look are always stunning. And when the temperature plummets we can opt for a mid-cut style. The new men's lace-ups with their business look and fine integrated patterns make an elegant contrast. And when it gets so cold we can see our autumn breath, it's time to bring out the boots. Worker look, cosy boots or Chelseas: Stay warm, stay stylish.

The kids will love this!

Wild snowball fights, hair-raising toboggan rides and romping around in the cold until your cheeks glow: brand new adventures await the little ones in autumn and winter – putting special demands on footwear.

The early walker models are perfect for taking those very first wobbly steps. Sneakers are great for

sunny autumn days and there are mid-cut versions with a warm and cosy lining and cute teddy looks for colder weather. Thanks to their higher shaft, first walking booties provide...

DEICHMANN SE, which is headquartered in Essen, Germany, was founded in 1913 and is still a wholly-owned family company. The corporate group is the European footwear retail market leader with operations in more than 30 countries worldwide. It employs over 49,900 people and operates more than 4,700 stores and 40 online shops. In addition to the DEICHMANN stores, the company owns Dosenbach, Ochsner Shoes and Ochsner Sport in Switzerland, vanHaren in the Netherlands and Belgium and Rack Room Shoes in the USA. It also owns the SNIPES Group with stores and online shops in Europe and the USA. For many decades, the company has been involved in a variety of social projects, for example through the DEICHMANN Foundation.