Shoe fashion trends A/W 2021/22

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Collection Highlights at DEICHMANN

How Do You Want to Feel Today?

Glamorous, cute, sporty, laid-back or punk – there are lots of ways to show how we feel. Personal style is one of them.

Whether we're looking forward to an action-packed day out with the family, a relaxed walk with a best friend or a romantic lake-side date: DEICHMANN's new autumn/winter collection has the right look for any situation and mood.

When Opposites Collide

The collection is full of contrasts, with rough and tough styles meeting subtle glamour. On the one hand, we have elegant looks such as little boots with decorative zippers and glam sneakers with crystal highlights. On the other hand, the collection has a punk side too: new Chelsea boots with a high shaft, boots in all black or loafers with striking soles.

Sneaker: Favourite It-Pieces

Glamour and sneakers – no longer mutually exclusive, they definitely belong together now, especially in a combination of white, black or beige with shiny crystals, glitter or studs. All-over white with metallic rose gold highlights is particularly lovely.

Sneakers in a fashionable retro and court look are also bang on trend. In single colours they give outfits a harmonious finish, multicolours add an extravagant touch.

Boots und Booties

Chelseas, lace-up booties and ankle boots are classy with playful decorative zips or metal highlights in the sole. Those who prefer a more exciting look will love the punk-style long shaft boots or worker boots. Rough soles, striking buckles, eyelets and studs, all-over metallic or patent leather looks – we'll rock the streets in these styles!

New Season, New Look: Chelseas und Loafer

This season, the Chelsea boot once again proves that it can be much more than simply classy and elegant. With different shaft heights, thicker soles, heels and a patent-leather look we'll create striking looks.

The same applies for the loafer, which is conquering every fashionista's heart with its new chunky sole. Large chains and buckles round off the eye-catching look.

Shades of White: True Monochrome Love

One trend runs through the entire collection: shades of white. From loafers through lace-ups to booties, high boots or sneakers: Our range of whites, including ivory, off-white, cream or beige, can be styled to look both casual and unusual – such as the monochrome look from head to toe.

Natural Colours

Alongside deep black and a range of whites, natural colours such as khaki, brown, autumn red, beige or taupe are popular, creating gentle colour accents in contrast to the more striking styles.

Wedding Collection: For the Most Beautiful Day in Life

The DEICHMANN Wedding Collection incorporates heels that show a wonderful eye for detail: Dazzling gemstones, pearls, crystals or shiny buckles will delight any bride who loves playful opulent styles. The motto is: All eyes on the shoes!

For those who prefer the quiet, classic wedding style, there are streamlined models that round off the elegant look.

Whether it's opulent or classic, they all have one thing in common: delicate shades such as ivory and champagne, plus a special highlight – the cute heart on the inner sole.

Beautiful Bridesmaids – Great Styles for Guests

From a small-scale, intimate celebration to an extravagant evening party: Every couple and every wedding is different. Just like the look of the guests.

Looking for something striking? Pumps in an all-over metallic look will add exciting accents. Powdery pastel, beige or velvety bordeaux red add that "certain something" to outfits without outshining the bride.

5th Avenue – Urban Elegance

Maximum quality, maximum style – this is what the leather models of the exclusive brand 5th Avenue stand for. Classically elegant ankle boots with different shaft heights and wedge or block heels; relaxed looks with combat boots and the new rough Chelsea models: opposites collide in the world of leather too.

Thick-soled boots create striking styles. Chelseas show a new, tougher side with platform soles, a high shaft and various shaft shapes. But not everything needs to be heavy: Details such as large buckles or decorative zips also add a touch of punk to our outfits.

There are plenty of contrasts in the colour palette too: All black can be styled to look both classic and grungy. A wide range of gentle shades picks up the "back to nature" trend: from brown through taupe to cognac and khaki. In addition, light beige nuances such as cream, off-white, ivory or sand are elegantly eye-catching.

Accessoires: Hello Cosy Time!

There's so much for us to look forward to in autumn/winter: pumpkin spice latte, cosy candlelit evenings – in fact, anything that's snug and warm. Scarves, shawls, hats … we're ready!

Especially with cosy accessories in grey, beige, brown or khaki we are right on trend. Subtle yellow, blue, pastels and berry shades add colour highlights here and there. Cosy fake-fur details provide the wintry finishing touch to our outfits.

Autumn/Winter: These are the Latest Trends in Bags

Stylish and functional – the two definitely go together, as the new DEICHMANN bag collection proves.

Multifunctional bags continue to be on-trend this season. Bags that can be used during the day if you're out for a walk, strolling round town or in the office are simply transformed into a sporty bag in the evening. The look is particularly stylish in popular fabrics such as nylon.

Cord rucksacks go perfectly with sporty looks, while backpacks in black or white with subtle metal appliqués and zips elegantly complement casual outfits.

Other essentials for the autumn/winter season are monogrammed bags in a smart brand look. Muted colours like black and white, brown and dark blue are supplemented by colour highlights in rich red.

Perfect for the winter look: fake fur highlights and models in cosy plush fabric, presented in autumnal colours such as beige, yellow or cognac.

Alongside the classic autumn colours, berry shades make visual statements. On black styles, rivet and chain details add a touch of punk, creating the ideal counterbalance to tough boots.

From shoppers to small handbags: Lots of little compartments and inside pockets help to make everyday life easier, making sure that nothing – from smartphone to lipstick – gets lost any more.

Men's Styles: So Ready for Autumn/Winter!

For men, stylish sneakers, slip-ons, elegant lace-ups and boots are all on standby. Muted natural colours such as dark blue, beige, brown or khaki herald the arrival of autumn. Styles in strong shades like red add colour highlights.

Mid-cut sneakers and classic Chelseas are always a good choice for taking us through autumn and mild winter days in style. But don't worry: The new worker and city boots are just waiting to emerge. Whether you choose classic and clean-cut or a biker look with buckle – bring on the winter!

So Sweet – The New Kids Trends at DEICHMANN

Puddles to jump into, snow to roll around in: In autumn and winter, children's feet need different protection from what they need in the warmer months. Lined sneakers, warm, sturdy worker boots or Chelseas, non-slip soles, maximum support for feet – the new collection has all the right styles for kids to make a grand entrance.

Sneakers come in both classic and mid-cut styles, with fleecy linings and fake-fur highlights. Sporty lightweights with striking soles are great for playing, climbing and showing off.

But when the first snow falls, at the latest, worker and winter boots come into their own! In real leather or leather-look, lined and with striking soles to create fabulous Mini-Me looks. Fake fur linings and details make the shoes so soft and fluffy that children won't want to take them off. Stylish first-step Chelsea boots are a special highlight.

New Styles for Girls

For girls, berry shades such as pink, red, blue or purple take centre stage; models in muted colours such as grey feature glowing highlights. Playful details like sparkling glitter or flower and heart patches meet girly tastes, while metallic effects add a cool touch.

Highlights for Boys

Boys can look forward to autumn colours such as grey, brown or beige with neon details. A special

highlight: Cute fire truck patches are bound to make their eyes light up. Sporty lightweights are based on adult styles, creating matching looks for boys and their dads.

DEICHMANN SE, which has its headquarters in Essen, Germany, was founded in 1913 and is still 100 per cent owned by the founding family. The company is a market leader in the European shoe retail trade and active in 31 countries worldwide. With a staff of more than 41,000, it runs over 4,200 stores and 40 online shops. Branches are operated under the DEICHMANN name in Germany, Austria, Bosnia-Herzegovina, Bulgaria, Croatia, the Czech Republic, Denmark, Dubai (with a franchise partner), Estonia, France, Hungary, Italy, Kuwait (with a franchise partner), Latvia, Lithuania, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Turkey and the United Kingdom. The group is also represented in Switzerland (Dosenbach/Ochsner Shoes/Ochsner Sport), the Netherlands and Belgium (vanHaren) and the USA (Rack Room Shoes/Off Broadway). DEICHMANN is represented in Germany, Austria, and Poland with MyShoes SE. The company also owns the SNIPES Group with branches in Germany, Austria, Switzerland, France, the Netherlands, Belgium, Spain, Portugal, the USA and Italy, as well as offering a selection of its shoe range in China via the online platform T-Mall Global.