Shoe fashions S/S 2022 Collection highlights at DEICHMANN

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Ready for Life and Ready to Show It

Ladies' Trends: Synthetic and Leat

On-trend trekking and combat sandals for a fashion date with girl friends. Relaxed family trips in new stylish sneakers or lovingly detailed summer wedges, slides and sandals, where the beach promenades are ours to enjoy. Finally, it's time to get out, meet our favourite people and enjoy the spring and summer. We're ready for life and ready to show it!

Models in sorbet shades, from delicate rose pink through sage to lavender, make style statements, and nicely measured coloured explosions in strong bright pink, green, yellow and orange are truly striking. Shades of green open up a new, spring-like colour range. Creams of every hue plus tough all-black are also essential this season.

Sneaker: Everybody's Darling

Whatever the occasion, sneakers have to be there. Popular visitors this season include soft colours, striking white soles plus stylish retro, chunky and multi-coloured looks. Art paintings with floral details or lettering give outfits a playful touch. Linen models with a white platform sole bubble over with summer vibes at every step.

Sneakers with metallic highlights in rose gold or silver add a touch of urban glam. And they're so trendy combined with simple beiges and pinks.

But the sneaker wouldn't be the sneaker if it didn't keep reinventing itself. In spring/summer, we get to know its punk side: as a striking mid-cut with platform. Colour highlights on the sole add even more character.

Trekking and Combat Sandals

Things are getting tough: Trekking and combat sandals are stunningly eye-catching and make any outfit look super-stylish. The special look comes off best in contrast with delicate fabrics and feminine designs.

Combat models are guaranteed to turn every head. That's because of the thick soles, stripes, big buckles and crystal appliqués, plus block heels to make legs look longer. And there are models with a thin sole and delicate straps for anyone who feels that the full programme is just too much.

The same applies for trekking sandals. The striking soles, animal prints, chain elements or trendy all-black designs are absolute must-haves this season. Combined with a full range of pastels, we're thinking: this is summer from head to toe!

It's All About Details

Buckles, crystals, studs and chains: We've raided our jewellery boxes and combined the loveliest

pieces with our new spring/summer shoes. Wondering what's come out of it? Stylish loafers, elegant mules, slides and exciting combat sandals that make every outfit eye-catching.

Playful details run through the entire collection: Braiding, knotted styles, summery fabric elements, netting patterns plus elegant lacing up the leg.

Soles and Heels: Taking us through the spring and summer

Square toes are an important trend this season, providing a stylish shape update for sandalettes, loafers and mules. Wedges are the absolute summer classics, with plenty of variety in 2022, from a clean-cut nude look through to a colourful raffia model. A potential favourite: Wedges with shimmering jewels in a sugar pearl look.

Deep footbeds and padded styles are particularly comfortable, making them great for long summer walks. We've also added brand new thongs, with heels to show off their elegant side.

Loafers and Lace-Ups for Any Occasion

A walk to the Coffee Bike in the park, a lunch date with long-missed office colleagues or a play date in the playground: We're always well-dressed in simple loafers and lace-ups in shades of cream and beige, black or pastel. In leather, we can look forward to summery styles in subtle shades of green along with high-quality grey or beige. Chunky soles, striking chains and buckles round off the looks.

Going Out Again

There's a dazzling choice of heels too. Clean-cut models in beige, white or cream fit in charmingly with any outfit. Pastels and brilliantly bright colours make striking statements that go with urban styles as well as with a new summer dress. Black pumps with thin straps and chain elements add a glamorous finishing touch to evening wear.

Summer Boots

Boots are just for winter? No way! Worn with summer dresses, light and airy skirts or shorts, they're absolute head-turners for spring and summer, especially in fashionable cream. Chelseas with a high upper, plus tough lace-up boots are a great contrast to the feminine look. Everything's possible in these boots: going on adventures with the kids, getting into the festival vibe, saving the world …

The New It Bags

Stylish and practical – the new bag collection shows how well this combination works together. Models like the shopper work miracles when it comes to space and are perfect with all sorts of outfits and day-to-day situations. Thanks to all the inside pockets, even fashionistas who carry half their worldly goods with them will never lose sight of anything.

In contrast, teeny tiny styles look all the more fashionable! Mini Bags are an important fashion theme this season. Baguette bags, spring-time candy colours, elaborate chains and other great accessory details are guaranteed to produce real "wow" moments.

Ethnic looks with natural materials such as straw or rattan are spring/summer classics. For a stroll along the beach, a picnic with the family or simply with a relaxed city denim outfit: The summer feelings are thrown in free of charge.

Another essential for the warmer months: lots of colour, of course! Striking pop-up shades from green

to pink or delicate pastels such as rose, sage, lavender or turquoise – they all express pure joie de vivre that expands with the first rays of warm sunshine. The best thing: Pastels go with anything!

Alongside bags made from rattan, raffia, cord, nylon or denim, models made from recycled materials (RPET) are on trend. From waist bags through shoppers to crossbody bags – these models not only make fashion statements, they also express the spirit of our times.

Monogrammed bags are real evergreens that are always essential. Their supporters will be delighted: The elegant brand look is also used on phone cases, beauty cases or little trinket boxes. Monograms combined with cute flower details are especially lovely in the spring.

Sports fans will find what they're looking for too: cool 90s style bowling bags, backpacks or practical big bags with lots of compartments. So after the gym we can quickly pop in the shopping for dinner. Playful tags show an eye for detail.

Getting outside again at last, enjoying the sunshine, sharing a barbecue with friends or going to an open-air pool: The bag collection has all the right fashion gadgets for these moments too. Because, alongside the fashion aspect, practicality is moving further into the spotlight, from the backpack that keeps drinks cool inside to the water-repellent shopper.

Summer, Sun, Straw Hats

Brightly coloured caps and bucket hats are as much a part of summer as ice creams. This season, it's all about striking colour combinations: Batik styles for ever! Pinks and blues take the limelight and make great fashion statements. This spring and summer, transparent visors come mainly in brilliant pink or turquoise.

Straw hats are essential too, of course. Colours are slightly quieter here, with rust red and beige in a classic hippy look. Highlights: summery models in on-trend pastel pink and turquoise.

Men's Style

New sneakers for men: This season, the focus is on cool fashion models. All white with striking soles, stylish colour combinations that make statements and clean-cut designs in blue, black or khaki. The clear highlight: on-trend retro joggers.

When it's hot, their hour has come: relaxed summer sneakers! With natural materials such as raffia, summery ethnic patterns or a rope look, they're not only a pleasant alternative to classic street-style models – they also bubble over with the feelings of summer even on cloudy days. The look goes with jeans, linen trousers or shorts and their subtle colours can be combined with lots of different shades.

And for all those men who love fashion: the new trekking sandals and mules are here! In black, khaki, grey or blue, with profiled soles and buckles, they define the spring/summer. Outdoor-look sneakers with cool neon highlights and stylish soles are just waiting to be shown on the street with urban outfits.

Cool Girls, Cool Boys

The best thing for kids is to look like the grown-ups – and DEICHMANN's new collection makes their dream come true. Chunky sneakers in white, grey or soft blue are a special highlight. Court shoes and lightweight models come in kids' colours such as pink, turquoise or exciting rainbow designs.

Strong blue or neon green add stylish accents to clean-cut sneakers, while glitter, jewels, stars and

flower patches go perfectly with cute little outfits. There’s one highlight that’s guaranteed to make everyone happy: flashing light shoes!

Sandalettes for larger children’s feet are even more closely based on adult designs. Children’s combat models in muted shades or bright colours, cool trekking sandals with thick soles; jewels, buckles, neon combinations: Curtains up for Mini & Me!

DEICHMANN SE, which has its headquarters in Essen, Germany, was founded in 1913 and is still 100 per cent owned by the founding family. The company is a market leader in the European shoe retail trade and active in 31 countries worldwide. With a staff of more than 41,000, it runs over 4,200 stores and 40 online shops. Branches are operated under the DEICHMANN name in Germany, Austria, Bosnia-Herzegovina, Bulgaria, Croatia, the Czech Republic, Denmark, Dubai (with a franchise partner), Estonia, France, Hungary, Italy, Kuwait (with a franchise partner), Latvia, Lithuania, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Turkey and the United Kingdom. The group is also represented in Switzerland (Dosenbach/Ochsner Shoes/Ochsner Sport), the Netherlands and Belgium (vanHaren) and the USA (Rack Room Shoes/Off Broadway). DEICHMANN is represented in Germany, Austria, and Poland with MyShoes SE. The company also owns the SNIPES Group with branches in Germany, Austria, Switzerland, France, the Netherlands, Belgium, Spain, Portugal, the USA and Italy, as well as offering a selection of its shoe range in China via the online platform T-Mall Global.