DEICHMANN is Top Employer 2023

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Essen, 19.01.2023

A strong award: We are happy to announce that DEICHMANN is recognised as a Top Employer 2023 in Germany. In an extensive certification process, the independent Top Employers Institute examined the DEICHMANN headquarters based on the information of a HR Best Practices Survey.

The survey covers six overarching HR domains and 20 HR topics, such as People Strategy, Work Environment, Talent Acquisition, Learning, Well-being und Diversity & Inclusion. The result: With outstanding employee conditions, DEICHMANN is one of the best employers in the country.



Today, the DEICHMANN Group is Europe’s largest shoe retailer. On the way there, our employees were and are the most important partners. The motto of our mission statement “The company must serve the people” also applies to them in particular. For us, fair cooperation with employees based on partnership is part of our corporate culture. As a sustained expanding company, we have been able to offer our employees a secure job for several decades.

DEICHMANN SE, which is headquartered in Essen, Germany, was founded in 1913 and is still a wholly owned family company. It is the European footwear retail market leader and active in 31 countries worldwide. The company has over 48,000 employees and operates more than 4,600 stores, as well as 41 online shops. In addition to the DEICHMANN stores the company owns the MyShoes chain, Dosenbach, Ochsner Shoes and Ochsner Sport in Switzerland, vanHaren in the Netherlands and Belgium and Rack Room Shoes in the USA. It also owns the SNIPES Group with stores and online shops in Europe and the USA.