Over one million euros for further emergency aid from the DEICHMANN Foundation

for people in need in the earthquake region.

Essen, 16.02.2023

The grief, suffering and destruction are great. After the devastating earthquakes in Turkey and Syria a week ago, the DEICHMANN Foundation has expanded its emergency aid activities in the earthquake zone.

With more than one million euros, it supports established aid organisations in their humanitarian work, half in Turkey and half in northern Syria.

Together with experienced local partners on the ground, **action medeor**, the world's emergency pharmacy, is providing rapid emergency aid in the Turkish earthquake zone and supporting mobile health teams. The earthquake victims are also provided with shelter, hot meals, clothing and blankets. The international relief organisation receives support funds from the DEICHMANN Foundation.

Further funds from the DEICHMANN Foundation go to the **Darüşşafaka** Society, which has been providing education to socially deprived half or full orphans in Turkey for 160 years with its mission "Equal Opportunities in Education". For children who lost their mother or father in the great earthquake disaster, Darüşşafaka will provide full scholarships, accommodation and qualified education for eight years.

After the earthquake, access to clean water and the need for medical care are of utmost importance to the people. The children's aid organisation **World Vision**, which can look back on 70 years of experience in development work, is helping children in need here in the north-western border region of Syria together with local partners on the ground. The DEICHMANN Foundation supports the work of World Vision there.

The humanitarian aid organisation **MERATH**, a long-standing partner of the DEICHMANN Foundation in refugee aid in Lebanon, also receives financial support. Together with national partner organisations on the ground, the urgent need for food, hygiene articles and winter clothing is being provided in the Syrian earthquake zone for people in need, most of whom are temporarily housed in collective accommodation. The need and the need is great.

Our thoughts and sympathy continue to be with the families of the victims and we wish the many injured to get better soon.

In an uncomplicated and targeted manner, the DEICHMANN Foundation works together with established aid organisations to provide coordinated, effective and sustainable support to those in need. These selected aid organisations are close to the action, have direct access to those in need and many years of experience in their respective fields.

In a first step, the Foundation had already supported the organisation **MEDAIR**, which specialises in emergency and disaster relief and has been working in Syria – including in the Aleppo region – for years. The first measures could therefore already be initiated. MEDAIR, for example, provides

emergency shelters in schools for the most affected and vulnerable population groups and supplies people with medicines, medical supplies for emergency operations as well as access to clean drinking water.

A locally organised **truck aid transport** from our Turkish national subsidiary, loaded with winter clothing.

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DEICHMANN SE, headquartered in Essen, Germany, was founded in 1913 and is still 100% family owned. The corporate group is a market leader in the European retail shoe business and is active in 31 countries worldwide. It employs over 46,000 people and operates over 4,500 branches and 40 online shops. Alongside the DEICHMANN fascia, the company also includes the concepts MyShoes, Dosenbach, Ochsner Shoes and Ochsner Sport in Switzerland, vanHaren in the Netherlands and Belgium, Rack Room Shoes in the USA plus the SNIPES group with stores and online shops in Europe and the USA.