The Autumn/Winter Essentials 2024/2025 are here!

DEICHMANN presents next season’s fashion trends

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Women’s footwear fashions: express yourself. There are many different ways to express how we feel – and personal style is one of them: from extravagant and sporty chic to laid back, cool or rebellious. Whatever you have planned, from action-packed family outing to relaxing walk with your bestie or weekend party, DEICHMANN’s new autumn/winter collection includes the perfect look for every occasion and mood

The new fashions are just as versatile as the women who wear them. Elegant Mary Janes meet next-level biker boots, dainty heels meet scandalous platforms and patent finishes, modern trainers cosy up to warm boots, and dreamy brown, cream or Bordeaux meet solid black.

Add a little elegance: Mary Janes, ankle boots and court shoes

Mary Janes are a footwear classic celebrating a major revival! This model is here to stay for the autumn/winter season with even more embellishments to its trendy look. Characteristic straps on flat ballerinas, chunky sole loafers, dainty court shoes or eye-catching platform heels – often in combination with understated buckles – reveal a whole new side to the Mary Jane style. They also come in different style nuances, from delicate and feminine to extravagant and eye-catching.

Ankle boots are bringing even more elegance into play! Models with slim heels, various shaft heights, style elements such as studs and cleverly placed colour accents in muted purple, silver metallic or cream enhance any outfit, from business look to evening occasion. And for those very special moments we can always slip into a stunning pair of courts! Some are delicate and dainty, some feature bead detailing, others boast chunky platforms or have patent uppers with lots of straps for a sexy statement. All eyes will be on anyone wearing these styles.

Biker look 2.0: these shoes are made for rebels

Pump up the volume! We’re taking the biker look to the extreme this season with solid black, rugged loafers and boots, under and overknees, as well as strong soles and shafts as style elements in their own right – embellished with rivets, eyelets and buckles. The sturdy Chelsea models with platform soles are somewhat quieter looking, but the styles in metallic designs and bold white looks still shout “more is more”.

Awesomely scandalous styles

More, more, more: style knows no bounds and in autumn/winter we really stand out with our scandalous extravagance! Extreme looks in black or red, with mega platforms, patent-look finishes and buckles, from ankle boots to overknees, are dominating the outfit and the moment. They’re perfect for confident fashionistas who love to experiment.

Dreamy countryside vibes

Another side of the collection is calm, dreamy and cosy, with the perfect loafers, ankle boots, knee boots and courts for the informal cottage garden style. The focus is on natural shades such as brown, grey and dark Bordeaux, as well as velvet looks and soft leather materials with subtle details including buckles and tassels.

Sporty fashion

No well-stocked shoe wardrobe should be without them: the new tennis shoe silhouettes, platform styles, chunky sneakers and trainers! They harmoniously complement understated everyday denim or all-in-black outfits, and sneakers always make a fashion statement when paired with an elegant dress or trouser suit.

Cozy winter

When it gets dark and cold outside, we love to snuggle into slip-on or lace-up snow boots, and styles with platform soles are right on trend. Fake fur is a highlight that perfects the winter footwear look – as a cosy lining, a stylish trim or a topline detail. We're ready for anything in these models, from a snowball fight with the kids to a relaxed walk with friends.

Men's and fashions

Golden autumn days are the perfect time to wear your new favourite sneakers. This season's colour palette includes muted black, brown, beige or blue, subtle colour mixes and high-end leather looks. Sole silhouettes range from chunky to tennis style and are deployed as a design element – either as a simple white contrast to a colourful upper or featuring colour details. All-over looks in shades of beige are always striking. And when the temperature plummets we can opt for a mid-cut style. The new men's lace-ups with their business look and fine integrated patterns make an elegant contrast. And when it gets so cold we can see our own breath, it's time for boots, boots, boots! There's plenty of choice: from worker look and cosy styles to Chelsea boots and cowboy vibes.

Kids' fashions: playing in a winter wonderland

Wild snowball fights, hair-raising toboggan rides and romping around in the cold until your cheeks glow: brand new adventures await the little ones in autumn and winter – putting special demands on footwear.

Little feet, big discoveries: the early walker models are perfect for taking those very first wobbly steps. Sneakers are great for sunny autumn days and there are mid-cut versions with a warm and cosy lining and cute teddy details on the upper for colder weather. Early walker boots have a high shaft to provide optimum protection against snow and rain, and they look great as part of a winter outfit.

The style factor is a more important focus with the older kids and they're going to love the sneakers with special designs, ranging from stylish and sporty tennis looks to distinctive soles and chunky styles featuring brilliant childlike colour mixes. Berry shades, beige and pink cater to typically girlie tastes, while the classic looks for boys feature khaki and dark colours such as blue or brown.

Typical winter weather? Get into those boots! Trends for girls mirror the rebellious looks of the adult

styles in a their own more tranquil way. Rivets, buckles, high lacing, lots of black and contrast-colour soles define the outfit without being too dominating. But cosy is also a must! Snuggly boots or worker look, slip-on or lace-up, with extra fluffy faux fur highlights or sparkling diamanté details – these styles are simply part of winter. Warm and protected: boys, on the other hand, can look forward to a robust outdoor look this season. The focus is on muted grey, beige and brown lace-ups, jazzed up with bright yet subtle colour highlights.

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DEICHMANN SE, headquartered in Essen, Germany, was founded in 1913 and is still 100% family owned. The corporate group is a market leader in the European retail shoe business and is active in 31 countries worldwide. It employs over 46,000 people and operates over 4,500 branches and 40 online shops. Alongside the DEICHMANN fascia, the company also includes the concepts MyShoes, Dosenbach, Ochsner Shoes and Ochsner Sport in Switzerland, vanHaren in the Netherlands and Belgium, Rack Room Shoes in the USA plus the SNIPES group with stores and online shops in Europe and the USA.